

# CRANE at Arendalsuka

August 2024

Welcome to the eleventh CRANE newsletter. In August, CRANE travelled to **Arendalsuka** — Norway's largest political gathering — to take citizen-centred digital health straight into the public debate. Using CRANE as a live case, we ran workshops on how to procure innovation and design new business models for health data sharing. This issue shares that experience, and how the project is preparing for the validation phase ahead.

## — CRANE AT ARENDALSUKA

### Taking the debate to Norway's political week

On 14 August 2024, in connection with the Procure4Health activity at Arendalsuka, CRANE hosted three workshops exploring public procurement and health data sharing from different angles — a business perspective, a healthcare-sector perspective, and the challenge of designing disruptive business models. CRANE served as the working case throughout.

Events like Arendalsuka matter because adoption is, in the end, a political and organisational question as much as a technical one. Bringing CRANE to a forum of decision-makers is part of building the conditions in which validated solutions can actually be taken up.



CRANE at Arendalsuka 2024, Norway's largest political gathering.

## — PREPARING FOR VALIDATION

### Europe is local

As Phase 2 draws towards its conclusion, the contractors are finalising their prototypes and the regions are preparing the ground for validation. One expectation is already shaping that preparation: the same solution is likely to behave differently in each country. Languages, care practices and organisational cultures all shape how a tool is received. CRANE's response is to meet each region where it is — planning to test early, and leaving room to adapt site by site.

**Adoption is political too:** *a validated solution will still need the right procurement and organisational conditions to be taken up. Forums like Arendalsuka are where those conditions start to form.*

## — CRANE AT A GLANCE

## A three-phase journey



**Phase 1** Design 2022-23



**Phase 2** Prototype 2023-24  
we are here



**Phase 3** Validate 2024-26

### WHAT'S NEXT

With Phase 2 concluding, CRANE prepares to launch Phase 3 — validation and field testing across the three regions. We will keep reporting from the regions — and tracking the European Health Data Space as it moves towards final adoption.

Visit our website and follow us to keep up with CRANE: [crane-pcp.eu](https://crane-pcp.eu) · LinkedIn @crane-pcp

**All the best, and let's CRANE!**



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