



*Innovation and progress are the backbone of healthcare. However, developing, identifying and procuring solutions that fulfil all aspects of patients' needs still remain a challenge.*

*MedTech20 is a tool for evaluating medical devices and services. Yet, it is perhaps better described as an enabler for better and more cost-effective decision-making within healthcare.*

*By using patient experiences as a road map, it is designed to provide evidence for tailoring care towards patients' preferences, and in turn, create a more efficient healthcare.*

*It is a standardized solution using scientifically validated questions, and by evaluating how medical devices affect patients in their everyday lives, it can provide critical clinical input to all stakeholders.*

### **MedTech20® - From patient experiences to clinical evidence**

**Healthcare:** Can procure medical devices truly suited to patients' needs. Thus, avoiding unnecessary waste of unused products.

**Medical device companies:** Will gain an understanding of the value of their products beyond medical effects, based on actual patient experiences. – Thus, getting a broader knowledgebase for future development.

**Clinicians:** Will have the data to customize healthcare based on patients' preferences. Thus, avoiding revisits due to unresolved needs.

**Patients:** Will become co-creators of their own healthcare, tailoring it based on their personal everyday needs. Such products will not end up in a drawer, as they are customized for their purpose.

Simply put, Medtech20 measures what no one thought was possible - and everybody stands to gain from it.

*For more information, please see [www.medtech20.com](http://www.medtech20.com)*

